



Four winners for 2006...

cam AWARDS

Entries for the CAM Awards sponsored by The Nutri Centre were of uniformly high quality this year – causing the judges real problems. We had to have a bigger shortlist than ever.

Our winners did everything we told entrants the judges will be looking for – and more.

Winner of the CAM Award for Outstanding Practice is:



Simeon Niel-Asher, DO, MPhil.

By coincidence we scheduled an "In Practice" feature on Simeon in this month's

issue, so you can see for yourself what he has achieved. He not only pioneered a new treatment for frozen shoulder, but ran a clinical audit showing nine out of ten patients improved and then took it a stage farther with a successful randomized, placebo-controlled trial involving Addenbrookes Hospital.

He has a website devoted to the technique and a separate "Defrost" website through which practitioners can sign up for training. On top of that, he has broadened the scope of his successful osteopathic practice by integrating other practitioners providing on-site exercise and rehab, acupuncture and Chinese herbal medicine.

Winner of the CAM Award for Outstanding Contribution to the Community



In this case the homeopathic community, the winner is **Sarah Whittaker, MSECH, MARH, RSHom.**

Previously shortlisted,

Sarah again impressed the judges with what Phoenix Homeopathy provides the profession: a model group practice with unique scholarships and internships, a supervised teaching clinic and a professional website – www.phoenixhomeopathy.com

New Student awards

This year we had two new awards to decide. CAM Student of the Year – the student from first-year onwards who displays great promise; and Student Excellence – designed to recognise consistency over a whole course of study.

Our first CAM Student of the Year is **Clementine Bailey**, who is a full-time midwife taking a two-year Craniosacral Therapy for Midwifery Practice course at Poole Hospital NHS Trust. Her nomination highlighted her outstanding dedication, which showed itself in "excellent course work and practice sessions" despite the demands of her work.

Winner of the first CAM Award for Student Excellence is **Gillian Stokes**, a student on the BSc (Hons) Herbal Medicine course at Middlesex University. She left a high-earning career to become a student and after a shaky start settled to produce work of

"highest standard throughout". She is described as an asset in the Archway Clinic, as "inspiring confidence", and initiated and edited a herb magazine for students. She had a baby in the middle of it all, as well!

Congratulations to all our winners; you will be reading their full stories in future issues of CAM.

* The winner of the Outstanding Practice and Outstanding Contribution to the Community Awards receive £1,000 while the students walk away with £400 each. All prize money is donated by The Nutri Centre. The winners will be feted at The Natural Trade Show Brighton in March.

THE NUTRI CENTRE

Nutri Centre support

It is the 4th year The Nutri Centre has sponsored the CAM awards, this year extending its involvement by further supporting our two new student awards.

The Nutri Centre is the ideal partner for the awards, with its established Student Partnership Programme. This operates along similar lines to the programme for qualified practitioners and offers those working towards a formal qualification substantial discounts on the books and products needed for their courses.

The Nutri Centre also maintains regular contact with the principal national colleges and professional bodies setting examinations to ensure the bookshop stock matches approved reading lists. This ensures textbooks are sourced and dispatched without delay.

Meanwhile, a recently introduced outreach initiative has seen The Nutri Centre establish close working relationships with even more

colleges and professional bodies, through its involvement in specialised conferences and seminars.

The Nutri Centre finds that individual students, particularly those who come to complementary therapy after careers in other professions, often like to read widely around their subject.

For them, the Nutri Centre offers an exceptionally well-stocked bookshop and information centre at its original premises within the Hale Clinic, in Park Crescent, London.

We are delighted to announce that The Nutri Centre has extended its support of the CAM Awards for the fifth year.

David Cann, MD of Target Publishing, which runs the awards, said: "I am delighted that The Nutri Centre is once again joining us to support the CAM Awards 2007 for the fifth consecutive year and we look forward to developing the awards further in the coming 12 months."